Abdelrahman Mohamed Zeidan

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Professional Summary

Confident, energetic, and young professional with a passion for learning and development. Eager to leverage education and training in the marketing space to support the success of a high-performing organization. Strong track record of setting effective goals and leading teams to achieve those goals. Committed to continuous improvement and driving team success.

Areas of Expertise

E-Commerce	Relation Building	Data Analysis	Time Management	Digital Marketing	Academic Research	Customer Experience
International Business Marketing	Critical Thinking	New Product Design	Presentation Skills	Human Resources	Information Gathering	Data Interpretation
Developing Connections	Team Management	Establishing brand	Brand Repositioning	Societal Marketing	AI prompting	Ethical use of AI tools

Education

Arab Academy for Science, Technology and Maritime Transport **Cairo, Egypt**
BSc in Marketing. GPA (3.5) **June 2026**
Relevant Coursework: International Business Administration, International Marketing, Integrated Marketing Communications, New Product Planning, Digital Marketing, Customer Relationship Management, Marketing Research, Advertising Management, Event Management and Planning, Consumer Behaviour, Sociology, Societal Marketing, Service Marketing, Strategic Management, Brand Management, Sales Management, Retail Management, Organizational Analysis and Design

Study Abroad at University of Hull **Hull, UK**
Studied as a Hull University student as Part of the University of Hull International Dual Degree Program provided by a partnership between University of Hull and AASTMT University

International General Certificate for Secondary Education **Cairo, Egypt**
Achieved 3 A* and 5 A in O-Level and an A in AS-Level

Activities and Projects

Adaptable Real-Life projects
International Marketing Module:

- Conceptualized a functioning international market strategy for a chosen luxurious business to go abroad
- Formulated an extremely detailed outline that discusses all intricacies related to this business product going internationally.

Skills

Language: (C1+) Fluent English Speaker with English as a Second Language Module in Secondary Education and CEPR score of (50)
Technical: Microsoft Word / Microsoft Excel / Microsoft PowerPoint Presentation / AI-tools / Canva / SPSS.